

ABSTRACT OF THE DISCLOSURE

Transverse stiffening of the elastic tape is provided by means of the application of beads of a homogenous material, preferably an adhesive. Applied in liquid form, this material bonds with the surface of the elastic tape, or penetrates it, and in this manner adheres firmly. Following a curing process, the homogenous mass has the required properties and provides the elastic tape with the desired transverse stiffening.